



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY



COLOMBIA  
YMCA

# CREATING A BETTER WORLD FOR ALL

YMCA World Service Campaign



## GIVE TODAY



**DONATE:**

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[ymca.org/world-service](http://ymca.org/world-service)



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800 872 9622

**Our commitment to you:**

YMCA World Service funds are overseen by the YMCA of the USA International Group and put to use locally by YMCA staff and volunteers who are trusted leaders with a deep understanding of community need and the relationships to produce impactful, sustainable change. **100% of your donation to YMCA World Service goes directly to creating opportunities for young people.**

**“I support YMCA World Service because the world is so much smaller than we realize. We make the world better by working together.”**

**- Sian Sokalski, World Service Donor**





## A better world starts with young people.

For more than 175 years, the YMCA has helped young people around the world overcome barriers and access the opportunities they need to thrive and ignite change. But we can't do it without your help.

Millions of youth worldwide lack access to quality health services, education and employment, face systemic inequities, and are becoming increasingly impacted by climate change.

**10%** of youth worldwide experience mental health challenges.<sup>1</sup>

**~1 billion** children are at an 'extremely high risk' of the impacts of the climate crisis.<sup>2</sup>

**1 in 5** people reported having personally experienced discrimination.<sup>3</sup>

**621 million** young people aged 15-24 years old are not in education, employment or training.<sup>4</sup>

YMCAs in 120 countries are uniquely positioned to address these pressing issues. Together, we are working to advance Vision 2030, a shared global strategy that empowers young people and communities worldwide to build a just, sustainable, equitable and inclusive world, where every person can reach their full potential.

**By giving to YMCA of the USA's World Service Campaign**, you're helping YMCAs reach more children, teens and young adults with programs and services that enable them to learn, grow, thrive and transform the future of their communities. This critical support moves the Y's impact forward, and ultimately, creates a better world for generations to come.

<sup>1</sup> Source: <https://www.who.int/activities/improving-the-mental-and-brain-health-of-children-and-adolescents>

<sup>2</sup> Source: <https://www.unicef.org/stories/impacts-climate-change-put-almost-every-child-risk>

<sup>3</sup> Source: <https://www.ohchr.org/en/stories/2020/07/new-global-data-human-rights-showcased-sustainable-development-goals-report>

<sup>4</sup> Source: <https://gdc.unicef.org/resource/youth-unemployment-facts>



# YOUR SUPPORT CREATES GLOBAL IMPACT

By giving to World Service, you are helping YMCAs empower young people to thrive and create change. World Service advances **Vision 2030**, a shared global strategy to build a better world for all through four key areas: community well-being, meaningful work, a sustainable planet, and a just world.



## COMMUNITY WELL-BEING

Supporting the health and well-being of all people.

### Mexico YMCA

Since 1991, the Mexico YMCA, with support from U.S. and Canadian YMCAs, has operated a network of YMCA Homes for Migrant Youth that provide safe shelter, food, psychological support, legal aid, and family reunification services to migrant youth deported from the U.S.



## MEANINGFUL WORK

Providing meaningful work and education opportunities.

### Philippines YMCA

The **Albay YMCA in the Philippines** is responding to the unemployment crisis through the Business Improvement Training Initiative. This initiative provides teens and young adults with financial education opportunities and gives them access to seed funding for small business development. As a result, thousands of young people have developed healthy financial habits and explored entrepreneurship.



## SUSTAINABLE PLANET

Taking action to sustain and protect our planet.

### Liberia YMCA

Mangrove trees, which provide valuable protection from severe weather events caused by climate change, have suffered from vast destruction in Liberia, leading to biodiversity loss and damaging floods. In response, the **Liberia YMCA** partnered with local environmental protection agencies to activate a youth-led mangrove tree preservation initiative. Together, they are educating community members on the importance of mangroves and empowering more young people to get involved.



## A JUST WORLD

Addressing inequities and racism to create a more just world for all.

### Ukraine YMCA

In response to the war that broke out in Ukraine, the YMCA stepped in to meet the needs of all people affected by this terrible conflict. YMCAs across Europe – including **YMCA Ukraine** – and in the U.S., worked together to support thousands of internally displaced and refugee youth and families. Response efforts included providing food, shelter, housing, transportation, psychosocial counseling and more.



Give Today!

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VISION  
2030





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# A WORLD OF OPPORTUNITY

YMCAs in 120 countries are working to empower young people to build a just, sustainable, equitable and inclusive world, where every person can reach their full potential. Watch their stories below.

**YMCA MISSION: TO PUT CHRISTIAN PRINCIPLES INTO PRACTICE THROUGH PROGRAMS THAT BUILD HEALTHY SPIRIT, MIND AND BODY FOR ALL.**





**COMMUNITY WELL-BEING**

“There are increasing rates of depression and anxiety [across the Latin America and Caribbean region] ... and we realized the YMCA could help.”

— ANTONIO MERINO, CEO, LATIN AMERICAN AND CARIBBEAN ALLIANCE OF YMCAs




**SUSTAINABLE PLANET**

“Climate change is affecting the entire planet and we are no exception, which is why YMCA Nicaragua includes resilience to climate change in its programs [by] using native seeds, avoiding monoculture and promoting the diversification of crop production for family consumption and trade.”

— MARVIN GRANERA, CEO, NICARAGUA YMCA




**A JUST WORLD**

“We help young people understand they have a voice, knowing how to use that voice... how they can mobilize to deal with issues of injustice the community is faced with.”

— MARCUS VAN WYK, CEO, SOUTH AFRICA YMCA




**MEANINGFUL WORK**

“Youth employment means that we are engaging young people in a productive and equitable labor market, and [ensuring] youth have the power to be in control of their future.”

— IANNE CHRISTINE AQUINO, CEO, YMCA OF ALBAY, PHILIPPINES

## THE GLOBAL YMCA MOVEMENT

- Country with a YMCA presence
- YMCA World Service Support

\*With the help of YMCA World Service, YMCA Europe, the regional resource office for 44 national YMCA movements in Europe, coordinates all response efforts to support those impacted by the war in Ukraine, including internally displaced people and refugees who have fled to nearby countries.

## CONNECT WITH US

- @GlobalYMCA, #YForAll
- bit.ly/facebook-worldservice
- GlobalYMCA
- ymca.org/world-service

## SUPPORT YMCA WORLD SERVICE

Your gift to YMCA World Service helps create more opportunities for young people. YMCAs worldwide are committed to empowering young people to create a better future for themselves, their families and communities. To learn more or make a contribution, please call 800 872 9622 or visit [ymca.org/world-service](http://ymca.org/world-service).



# MAKING A GIFT TO WORLD SERVICE IS EASY:



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**Email:**

[worldservice@ymca.net](mailto:worldservice@ymca.net)



**Phone:**

800 872 9622



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**THANK YOU FOR YOUR GENEROUS SUPPORT!**

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