



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

FOUR PROJECTS WORKSHEET

Togetherhood® engages Y members and the community in simple, fun and rewarding service projects that build a more cohesive community among people of diverse backgrounds. To maintain enthusiasm for the program, Togetherhood Committees are asked to run four service projects each year, considering potential participants in order to be inclusive of the community. Some examples might include project ideas that appeal to:

- Teens (13-18)
- Younger adult and millennial members (ages 18-30)
- Families - opportunities that can be done as a family unit and are “kid-friendly”
- Adult members (ages 30-60)
- Seniors (60+)

Review the Y’s *Collaborations and Strategic Priorities Tool* and the *Community Service Calendar* to help develop ideas for projects. Once multiple project ideas are generated, use the *Project Screen* tool to rate and rank each project according to its different filters. Narrow the ideas down to four and record them below.

PROJECT NAME	PROJECT DESCRIPTION describe the need, the opportunity, the goal and the project details (timing, location, activity)	COMMUNITY PARTNER (where appropriate)

MATCH PROJECT IDEAS TO NEEDS OF INTENDED AUDIENCES:

- **Consider timing:** What time of day will the service project occur? What category of volunteer would best suit this opportunity? What time of day would best suit the potential volunteers you have in mind?
- **Consider duration:** How long will the service project participation run? Will this project be suitable for families with kids or would it be better suited for adults? Families with young kids might appreciate opportunities shorter than two hours. Adults might appreciate a half day event or longer, or, if the service opportunity is ongoing, a schedule that works with their workday.
- **Consider location:** Is the location easy to reach and appropriate for the member category you are targeting?
- **Consider physical requirements:** Does participation require lifting heavy objects or driving machinery?
- **Consider safety requirements** and who would be best suited for this project. Refer to the ***Safety Questionnaire*** for specific safety considerations.

While no project should exclude participation by members from other age groups, and recognizing that projects will benefit causes and needs in the community that will appeal to people of any age, considering a specific target group when designing the projects will help increase the participation by that group.

- **Teens** (ages 13-18) might like projects held during school breaks and an opportunity to lead others.
- **Younger adult and millennial members** (ages 18-30) might appreciate the chance to participate in a service project after work hours and include a social or networking opportunity following the event.
- **Families** with kids older than 5 years of age will appreciate projects that are easy to reach, and run in a manageable timeframe that considers mealtimes.
- **Adult members** (ages 30-60) might appreciate projects that help them to build new skills or introduce them to the work of a community partner. This is a flexible group for service projects and can also include parents and their adult children as a family unit.
- **Seniors** (ages 60+) might need transportation and appreciate tasks that do not require heavy lifting.
- **For engagement with other various categories or groups**, consider what qualities will be important to accommodate for that group (e.g. translation and language specific promotions for non-English speakers, parental release forms for teens). Work with individuals representing targeted groups to design ideal experiences.