

SCRIPTS FOR RECRUITING TOGETHERHOOD® COMMITTEE MEMBERS

Instructions: These scripts can be used by the Chair and/or the Y Staff Advisor to recruit Togetherhood Committee Members.

After gathering recommendations from all staff (particularly front line staff who know members well) for potential Togetherhood Committee Members, compile a list of at least 12 individuals in order to recruit a minimum of six people to join the committee.

Here are some different ways that Committee Members may be recruited:

General recruitment through email, phone or an in-person conversation (in-person is always best): "Our Y is running a volunteer program called Togetherhood. This program gives Y members a way to get to know people and strengthen our community through volunteerism. The program is led by a committee of Y members that decides on projects and carries out at least four service projects per year. Our staff team nominated you for this committee.

We're looking for people who:

- Are passionate about building relationships among people of diverse backgrounds
- Represent all dimensions of diversity in our membership and community
- Appreciate the benefits of volunteering for individuals and the community
- Advocate for working together and with community partners to create a more cohesive community

Members of the Togetherhood Committee are expected to:

- Attend monthly planning meetings for one year
- Select and lead or co-lead one of four community service projects each year using a simple Togetherhood program toolkit
- Invite fellow Y members and neighbors from diverse backgrounds to participate in projects
- Promote projects to friends and networks within and outside the Y"

Ask members to attend an informational meeting: "We're running a new volunteer service program called Togetherhood. We are hosting an informational meeting [insert time and date] to discuss the program in more detail. Our staff team thought you would be perfect to join the Committee. Would you like to attend to learn more?"

Make the invitation personal and from someone they know. "Our Y is running a volunteer program that gives Y members a way to know people and build a more cohesive community through volunteerism. Would you like to learn more about the program and the opportunity to join the Committee over coffee?"