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MEMBERS

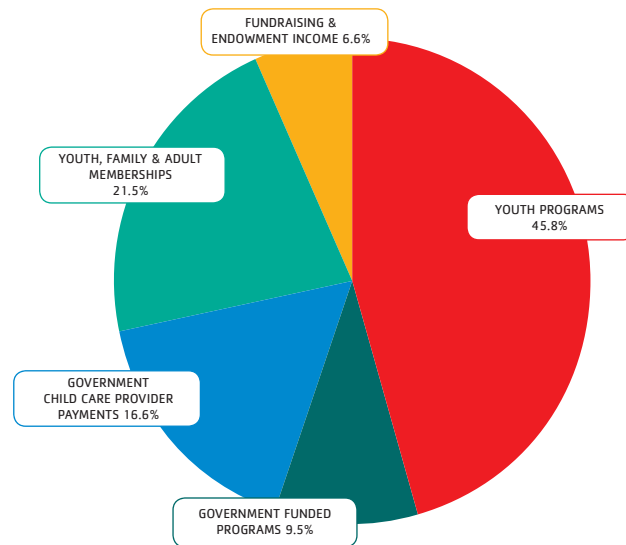
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Greg Kaminsky	

TEAM HEADQUARTERS LEADERSHIP

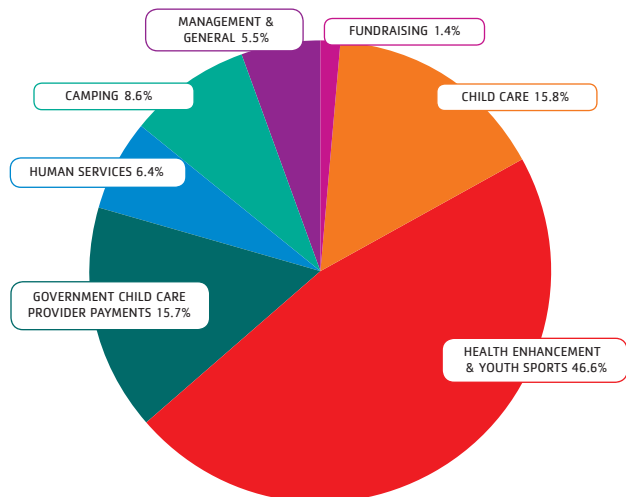
Baron Herdelin-Doherty	President & Chief Executive Officer
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Paul Sullivan	Executive Vice President & Chief Financial Officer/Operations
Calista A. Davis	Senior Vice President & Chief Human Resources Officer
Shelly McTighe-Rippengale	Senior Vice President & Chief Development & Marketing Officer
John Merritt	Senior Vice President & Chief Information Officer
Bernie Porter	Senior Vice President/General Counsel
Jill Tramel	Senior Vice President, Membership Development & Operations
Stephan Totten	Vice President, Planned Giving & Major Gifts

REVENUE AND EXPENSES

YMCA OF SAN DIEGO COUNTY
TOTAL REVENUE - 2012-13 BUDGET
\$141,700,000



YMCA OF SAN DIEGO COUNTY
TOTAL EXPENSES - 2012-13 BUDGET
\$141,700,000



GIVING OPPORTUNITIES

ANNUAL SUPPORT CAMPAIGN

The Annual Support Campaign is the "lifeblood" of the YMCA and is conducted annually by volunteers to secure charitable donations from individuals, companies, foundations and community organizations to help fund the YMCA's extensive youth programs. These funds help to ensure that financial assistance is offered to those who need it.

ENDOWMENT HERITAGE CLUB

The YMCA Heritage Club is comprised of individuals and families who create a lasting legacy through a direct or planned gift to benefit the YMCA's Endowment Fund. The Heritage Club simply requires a commitment to ensure that YMCA programs are accessible to the people who need them most for generations to come. Planned gifts may be directed to the YMCA of San Diego County and can be restricted for the benefit of a branch or a specific program.

FINANCIAL FACTS

- The YMCA of San Diego County is the second largest YMCA in the nation.
- Your YMCA is responsible for securing its entire operating budget locally.
- Contributions help to keep fees low and to provide financial assistance for youth, families and seniors with an inability to pay.
- Government grants are primarily utilized to fund special projects conducted by our Youth & Family Services Department and our Childcare Resource Service Department.
- Charity Navigator, an independent non-profit organization that rates non-profit organizations to provide clear, objective and reliable assessments of the financial health of non-profit organizations, rates the YMCA of San Diego County with Four Stars - the highest ranking possible. Four Stars means the YMCA of San Diego County exceeds the industry standard and outperforms most charities financially in organizational efficiency and organizational capacity.
- The YMCA is a 501(c)(3) tax-exempt organization. Tax ID #95-2039198.
- Fundraising and administration costs are only 7%, making the YMCA of San Diego County one of the most cost efficient non-profits in the nation.

MAJOR FACILITIES



YMCA OF SAN DIEGO COUNTY
3708 Ruffin Road
San Diego, CA 92123
858 292 9622
ymca.org



A recycled paper.



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

FOR YOUR INFORMATION

AN OVERVIEW OF THE
YMCA OF SAN DIEGO COUNTY
2012-2013



ymca.org

AREAS OF FOCUS

We focus our work in three key areas, because nurturing the potential of kids, helping people live healthier and supporting our neighbors are fundamental to strengthening communities.

YOUTH DEVELOPMENT

With the Y's help, kids in neighborhoods across San Diego County are more interested in learning and making smarter life choices. At the Y, kids learn their ABCs, learn to share, learn about sportsmanship, build leadership skills and most importantly, learn how to be themselves. That makes for confident kids today and contributing and engaged adults tomorrow.

HEALTHY LIVING

Because the Y is for everyone, we bring together children, adults and families of all abilities like no other organization can. As a result, hundreds of thousands in San Diego County are receiving the support, guidance and resources needed to achieve greater health and well-being for their spirit, mind and body.

SOCIAL RESPONSIBILITY

Thanks to the generosity of volunteers and public and private donors who give to the Y, our community is stronger. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

MISSION STATEMENT

The YMCA of San Diego County is dedicated to improving the quality of human life and to helping all people realize their fullest potential as children of God through the development of the spirit, mind and body.

ABOUT US

The YMCA of San Diego County was established in 1928 and touches the lives of nearly one out of every ten people in our community.

Total Members and Participants	348,989
Youth	174,566
Adults	174,423
Contributors	17,716
Heritage Club Members	1,208
Policy Volunteers	650
Program Volunteers	2,272
Fundraising Volunteers	2,777
YMCA Facilities	40
YMCA Childcare Resource Service Programs	5
YMCA Resident Camps	3
YMCA Youth & Family Services Projects	3
YMCA Child Development Programs	177
Swimming Pools	26
Total Staff	4,100
Full-Time Staff	790
Part-Time Staff	3,310



MEMBERSHIP

The Y is a nonprofit like no other. Be a member of something special.

BELONG TO A PLACE WHERE:

- Parents find a safe, positive environment for children to learn values, social skills and behaviors.
- Families come together to have fun and spend quality time with each other.
- Adults connect with friends, pursue interests and learn how to live healthier.
- Communities thrive because neighbors support each other and give back.
- We all build relationships that further our sense of belonging and purpose.
- Financial assistance is offered to those who need it most.

PROGRAMS

- **Active Adults**
- **Advocacy**
- **Camp**
- **Character Development**
- **Child Development**
Before & After School Care, Preschool, Resource & Referral, Subsidy, Respite
- **Family Enrichment**
- **Global Services**
- **Group Interests & Lifelong Learning**
- **Health, Well-Being and Fitness**
- **Social Services**
Critical Support for Families in Crisis
- **Swim, Sports, Gymnastics & Play**
- **Volunteerism and Giving**
- **Youth Education and Leadership Development**

MEMBERSHIP BENEFITS

- **State-of-the-Art Facilities, Equipment and Amenities:** Newly Renovated Fitness & Wellness Centers, Gyms, Indoor and Outdoor Pools, Skateparks, Waterslides and Splash Pads
- **Group Exercise Classes:** BODYPUMP™, Zumba and TRX. Pilates and Yoga classes: Mat Pilates, Fitness Yoga and Tai Chi and Water Exercise classes
- Professional and nationally-certified fitness and wellness experts on staff
- Nutrition and Weight Management
- Specialized one-on-one or small group Personal Training and Water Personal Training
- **FREE** fitness consultations and orientation
- **FREE** programs to get started on your wellness journey
- **FREE** fitness assessment
- **FREE** kids' fitness programs
- **CONVENIENT ACCESS** to 18 YMCA locations in San Diego County
- **OPEN** 7 days a week
- **FREE** guest passes each year
- **FREE** on-site Child Watch while you work out in many locations
- **FREE** family programs and events
- **SPECIAL RATES** on programs, including adult swim lessons, youth sports and more
- **YOUTH PROGRAMS** including leadership development, Youth & Government and volunteer opportunities

YMCA BRANCH LOCATIONS

BORDER VIEW FAMILY YMCA	(619) 428-9622
3601 Arey Drive, San Diego, CA 92154	
COPLEY FAMILY YMCA	(619) 283-2251
3901 Landis Street, San Diego, CA 92105	
EAST COUNTY FAMILY YMCA	
Cameron Family YMCA	(619) 449-9622
10123 Riverwalk Drive, Santee, CA 92071	
John A. Davis Family YMCA	(619) 464-9622
8881 Dallas Street, La Mesa, CA 91942	
McGrath Family YMCA	(619) 462-9622
12006 Campo Road, Spring Valley, CA 91978	
JACKIE ROBINSON FAMILY YMCA	(619) 264-0144
151 YMCA Way, San Diego, CA 92102	
JOE AND MARY MOTTINO FAMILY YMCA	(760) 758-0808
4701 Mesa Drive, Oceanside, CA 92056	
LA JOLLA YMCA	(858) 453-3483
8355 Cliffridge Avenue, La Jolla, CA 92037	
The Firehouse Center	(858) 459-1640
7877 Herschel Avenue, La Jolla, CA 92037	
MAGDALENA ECKE FAMILY YMCA	(760) 942-9622
200 Saxony Road, Encinitas, CA 92024	
Gymnastics Center	(760) 635-3070
6100 Avenida Encinas, Suite B, Carlsbad, CA 92011	
MISSION VALLEY YMCA	(619) 298-3576
5505 Friars Road, San Diego, CA 92110	
Downtown YMCA	(619) 232-7451
500 W. Broadway, Suite B, San Diego, CA 92101	
Hazard Center Mind & Body Annex	(619) 295-1361
7610 Hazard Center Drive, Suite 101, San Diego, CA 92108	
Toby Wells YMCA	(858) 496-9622
5105 Overland Avenue, San Diego, CA 92123	
PALOMAR FAMILY YMCA	(760) 745-7490
1050 North Broadway, Escondido, CA 92026	
PENINSULA FAMILY YMCA	(619) 226-8888
4390 Valeta Street, San Diego, CA 92107	
RANCHO FAMILY YMCA	(858) 484-8788
9410 Fairgrove Lane, San Diego, CA 92129	
SOUTH BAY FAMILY YMCA	(619) 421-8805
1201 Paseo Magda, Chula Vista, CA 91910	
Child Care Administration	(619) 422-8068
50 Fourth Avenue, Chula Vista, CA 91910	
Kari Lyn Sutherland Gymnastics Center and Family Sports Complex	(619) 421-9583
2390 Boswell Road, Suite 300 Chula Vista, CA 91914	
Teen Center	(619) 421-8805
820 Paseo Ranchero, Chula Vista, CA 91910	

YMCA DEPARTMENT LOCATIONS

YMCA OVERNIGHT CAMPS	(760) 765-0642
PO Box 2440, Julian, CA 92036	
4761 Pine Hills Road, Julian CA 92036	
YMCA Camp Marston	
YMCA Camp Raintree Ranch	
YMCA Camp Surf	(619) 423-5850
560 Silver Strand Boulevard, Imperial Beach, CA 91932	
YMCA CHILDCARE RESOURCE SERVICE DEPARTMENT (CRS)	(619) 521-3055
Child Care Subsidy, Respite Care, Health & Behavioral Health	(619) 521-3055
Child Care Resource & Referral	(800) 481-2151
3333 Camino Del Rio South, Suite 400 San Diego, CA 92108	
South County Office	(619) 474-4707
Alternative Payment Program	
2602 Hoover Avenue, National City, CA 91950	
Downtown Office Stage1 Child Care	(619) 521-3055
1750 5th Avenue, San Diego, CA 92101	
Escondido Office Stage 1 Child Care	(619) 521-3055
463 N. Midway Drive, Ste. 100, Escondido, CA 92027	
Oceanside Office Stage 1 Child Care	(619) 521-3055
1310 Union Plaza Court, Ste. 200, Oceanside, CA 92054	
YMCA YOUTH & FAMILY SERVICES DEPARTMENT (YFS)	
Administrative Offices	(619) 281-8313
4379 30th Street, Suite 2, San Diego CA 92116	
Counseling & Family Support	(619) 543-9850
4080 Centre Street, #103, 104 & 105, San Diego, CA 92103	
School & Community Enrichment	(619) 281-8313
(Youth & Community Center)	
2929 Meade Avenue, San Diego CA 92116	
Transitional Housing & Youth Development Mary's House Transitional Living Program & Independent Living Skills Program	(760) 746-1944
2374 Avenida Del Diablo, Escondido, CA 92029	
Oz North Coast	(760) 721-8930
(Teen crisis shelter with family counseling)	
215 Barnes Street, Oceanside, CA 92054	
Oz San Diego	(858) 270-8213
(Teen crisis shelter with family counseling)	
3304 Idlewild Way, San Diego CA 92117	
TAY Academy	(760) 745-7490
(Transition Age Youth Resource Center)	
1050 North Broadway, Escondido, CA 92026	
Tommy's Place	(619) 640-9774
(Pregnant and parenting teen housing program)	
4145 Swift Avenue, San Diego, CA 92104	
Turning Point Transitional Living Program	(619) 640-9774
(Homeless youth housing with case management)	
4262 Swift Avenue, San Diego, CA 92104	
YMCA OF SAN DIEGO COUNTY	
Team Headquarters	(858) 292-9622
3708 Ruffin Road, San Diego, CA 92123	