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MEMBERS

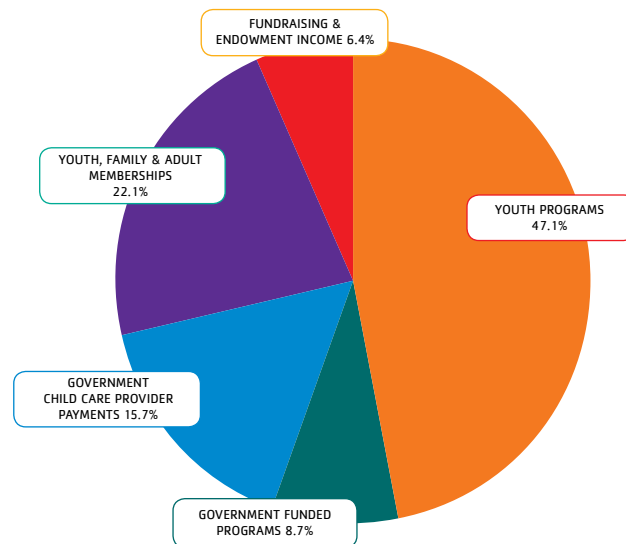
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Greg Kaminsky	Suzanne Zoumaras

TEAM HEADQUARTERS LEADERSHIP

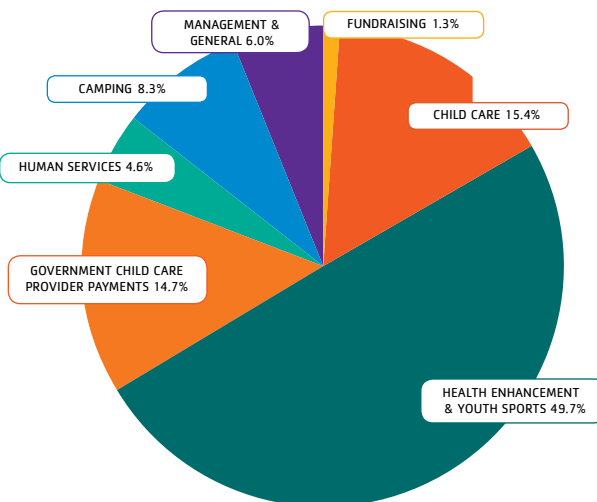
Baron Herdelin-Doherty	President & Chief Executive Officer
Steve Rowe	Executive Vice President & Chief Operating Officer
Paul Sullivan	Executive Vice President & Chief Financial Officer/Operations
Shelly McTighe-Rippengale	Senior Vice President & Chief Development & Marketing Officer
John Merritt	Senior Vice President & Chief Information Officer
Bernie Porter	Senior Vice President/General Counsel
Serena Souza	Senior Vice President & Chief Human Resources Officer
Jill Tramel	Senior Vice President, Membership Development & Operations
Stephan Totten	Vice President Planned Giving & Major Gifts

REVENUE AND EXPENSES

YMCA OF SAN DIEGO COUNTY
TOTAL REVENUE - 2013-14 BUDGET
\$147,300,000



YMCA OF SAN DIEGO COUNTY
TOTAL EXPENSES - 2013-14 BUDGET
\$147,300,000



GIVING OPPORTUNITIES

ANNUAL SUPPORT CAMPAIGN

The Annual Support Campaign is the "lifeblood" of the YMCA and is conducted annually by volunteers to secure charitable donations from individuals, companies, foundations and community organizations to help fund the YMCA's extensive youth programs. These funds help to ensure that financial assistance is offered to those who need it.

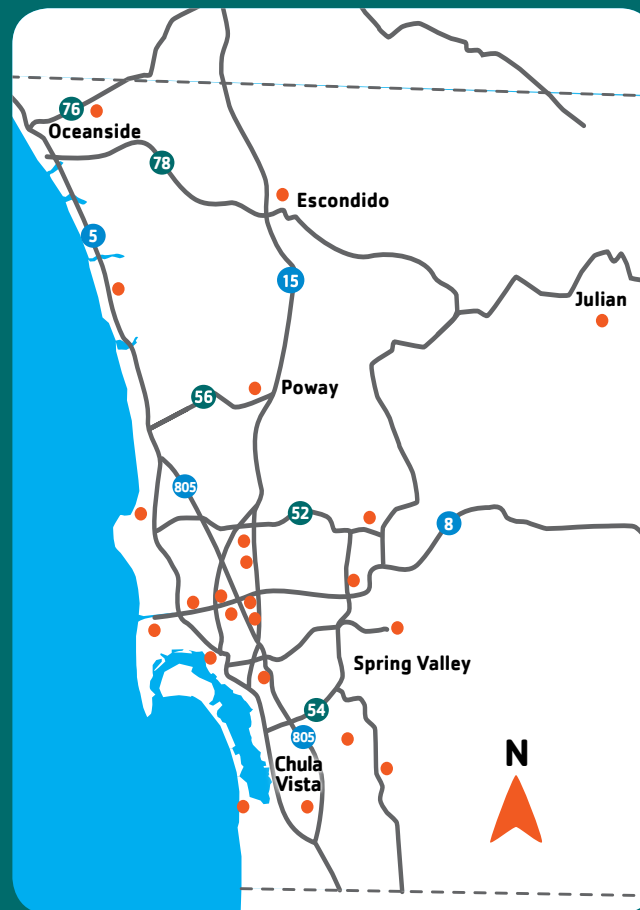
HERITAGE CLUB

Established in 1978, the YMCA of San Diego County Heritage Club recognizes individuals and families who have made a direct (outright) gift or planned gift to the YMCA's Endowment Fund. These gifts create a lasting legacy and ensure that our programs will always be accessible to those who need it most. Gifts may be directed to the YMCA of San Diego County and may be restricted to benefit a specific branch and/or program. Unrestricted gifts will be allocated to our general Endowment Fund.

FINANCIAL FACTS

- The YMCA of San Diego County is the second largest YMCA in the nation.
- Your YMCA is responsible for securing its entire operating budget locally.
- Contributions help to keep fees low and to provide financial assistance for youth, families and seniors with an inability to pay.
- Government grants are primarily utilized to fund special projects conducted by our Youth & Family Services Department and our Childcare Resource Service Department.
- Charity Navigator, an independent nonprofit organization that rates nonprofit organizations to provide clear, objective and reliable assessments of the financial health of nonprofit organizations, rates the YMCA of San Diego County with Four Stars - the highest ranking possible. Four Stars means the YMCA of San Diego County exceeds the industry standard and outperforms most charities financially in organizational efficiency and organizational capacity.
- The YMCA is a 501(c)(3) tax-exempt organization. Tax ID #95-2039198.
- Fundraising and administration costs are only 7%, making the YMCA of San Diego County one of the most cost-efficient nonprofits in the nation.

MAJOR FACILITIES



YMCA OF SAN DIEGO COUNTY
3708 Ruffin Road
San Diego, CA 92123
858 292 9622
ymca.org



A recycled paper.



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

FOR YOUR INFORMATION

AN OVERVIEW OF THE
YMCA OF SAN DIEGO COUNTY
2013-2014



ymca.org

AREAS OF FOCUS

We focus our work in three key areas, because nurturing the potential of kids, helping people live healthier and supporting our neighbors are fundamental to strengthening communities.

YOUTH DEVELOPMENT

At the Y, kids learn their ABCs, learn to share, learn about sportsmanship, build leadership skills and most importantly, learn how to be themselves. That makes for confident kids today and contributing and engaged adults tomorrow.

HEALTHY LIVING

Because the Y is for everyone, we bring together children, adults and families of all abilities like no other organization can. As a result, hundreds of thousands in San Diego County are receiving the support, guidance and resources needed to achieve greater health and well-being for their spirit, mind and body.

SOCIAL RESPONSIBILITY

Thanks to the generosity of volunteers and public and private donors who give to the Y, our community is stronger. Every day, we work side-by-side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

MISSION STATEMENT

The YMCA of San Diego County is dedicated to improving the quality of human life and to helping all people realize their fullest potential as children of God through the development of the spirit, mind and body.

ABOUT US

The YMCA of San Diego County was established in 1882 and touches the lives of nearly one out of every ten people in our community.

Total Members and Participants	389,378
Youth	187,167
Adults	202,211
Contributors	17,097
Heritage Club Members	1,216
Policy Volunteers	586
Program Volunteers	2,132
Fundraising Volunteers	2,630
YMCA Facilities	45
YMCA Childcare Resource Service Programs	5
YMCA Resident Camps	3
YMCA Youth & Family Services Projects	3
YMCA Child Development Programs	181
Swimming Pools	27
Total Staff	4,053
Full-Time Staff	805
Part-Time Staff	3,248



MEMBERSHIP

The Y is a nonprofit like no other. Be a member of something special.

BELONG TO A PLACE WHERE:

- Parents find a safe, positive environment for children to learn values, social skills and behaviors.
- Families come together to have fun and spend quality time with each other.
- Adults connect with friends, pursue interests and learn how to live healthier.
- Communities thrive because neighbors support each other and give back.
- We build relationships to support those in pursuit of health and well-being.
- Financial assistance is offered to those who need it most.

PROGRAMS

- **Active Adults**
- **Advocacy**
- **Camp**
- **Character Development**
- **Child Development**
Before & After School Care, Preschool, Resource & Referral, Subsidy, Respite
- **Family Enrichment**
- **Global Services**
- **Group Interests & Lifelong Learning**
- **Health, Well-Being and Fitness**
- **Social Services**
Critical Support for Families in Crisis
- **Swim, Sports, Gymnastics & Play**
- **Volunteerism and Giving**
- **Youth Education and Leadership Development**

MEMBERSHIP BENEFITS

- **State-of-the-Art Facilities, Equipment and Amenities:** Newly Renovated Fitness and Wellness Centers, Gyms, Indoor and Outdoor Pools, Skateparks, Waterslides and Splash Pads
- **Group Exercise Classes:** Supporting all fitness levels with classes such as: BODYPUMP™, Zumba, TRX, Pilates, Yoga, Mat Pilates, functional training, group cycling, Tai Chi and Water Exercise classes
- Professional and nationally certified fitness and wellness experts
- Nutrition and Weight Management
- Specialized one-on-one or small group Personal Training and Water Personal Training
- **FREE** fitness consultations and orientation
- **FREE** programs to get started on your wellness journey
- **FREE** kids' fitness programs
- **CONVENIENT ACCESS** to 19 YMCA Wellness Center locations in San Diego County
- **OPEN** 7 days a week
- **FREE** guest passes each year to invite your friends
- **FREE** on-site Child Watch while you work out in most locations
- **FREE** family programs and events
- **SPECIAL RATES** on programs, including adult sports, youth sports, camp and more
- **YOUTH PROGRAMS** including leadership development, Youth & Government and volunteer opportunities

YMCA BRANCH LOCATIONS

BORDER VIEW FAMILY YMCA 3601 Arey Drive, San Diego, CA 92154	(619) 428-9622
COPLEY FAMILY YMCA 3901 Landis Street, San Diego, CA 92105	(619) 283-2251
EAST COUNTY FAMILY YMCA Cameron Family YMCA 10123 Riverwalk Drive, Santee, CA 92071	(619) 449-9622
John A. Davis Family YMCA 8881 Dallas Street, La Mesa, CA 91942	(619) 464-9622
McGrath Family YMCA 12006 Campo Road, Spring Valley, CA 91978	(619) 462-9622
YMCA Gymnastics Center 2471 Jamacha Blvd., Ste 102-104, El Cajon, CA 92019	(619) 462-9622
JACKIE ROBINSON FAMILY YMCA 151 YMCA Way, San Diego, CA 92102	(619) 264-0144
JOE AND MARY MOTTINO FAMILY YMCA 4701 Mesa Drive, Oceanside, CA 92056	(760) 758-0808
LA JOLLA YMCA 8355 Cliffridge Avenue, La Jolla, CA 92037	(858) 453-3483
The Firehouse Center 7877 Herschel Avenue, La Jolla, CA 92037	(858) 459-1640
MAGDALENA ECKE FAMILY YMCA 200 Saxony Road, Encinitas, CA 92024	(760) 942-9622
Gymnastics Center 6100 Avenida Encinas, Suite B, Carlsbad, CA 92011	(760) 635-3070
MISSION VALLEY YMCA 5505 Friars Road, San Diego, CA 92110	(619) 298-3576
Downtown YMCA 500 W. Broadway, Suite B, San Diego, CA 92101	(619) 232-7451
Hazard Center Mind & Body Annex 7610 Hazard Center Drive, Suite 101, San Diego, CA 92108	(619) 295-1361
Krause Family Skate & Bike Park 3401 Clairemont Drive, San Diego, CA 92117	(858) 246-6731
Toby Wells YMCA 5105 Overland Avenue, San Diego, CA 92123	(858) 496-9622
PALOMAR FAMILY YMCA 1050 North Broadway, Escondido, CA 92026	(760) 745-7490
PENINSULA FAMILY YMCA 4390 Valeta Street, San Diego, CA 92107	(619) 226-8888
RANCHO FAMILY YMCA 9410 Fairgrove Lane, San Diego, CA 92129	(858) 484-8788
SOUTH BAY FAMILY YMCA 1201 Paseo Magda, Chula Vista, CA 91910	(619) 421-9622
Child Care Administration 50 Fourth Avenue, Chula Vista, CA 91910	(619) 421-9622
Eastlake YMCA & Kari Lyn Sutherland Gymnastics Center 2311 Boswell Road, Suite 7, Chula Vista, CA 91914	(619) 421-9622
Sports Complex 2390 Boswell Road, Suite 300, Chula Vista, CA 91914	(619) 421-9622

YMCA DEPARTMENT LOCATIONS

SOUTH BAY FAMILY YMCA Cont. Teen Center 820 Paseo Ranchero, Chula Vista, CA 91910	(619) 421-9622
YMCA OVERNIGHT CAMPS PO Box 2440, Julian, CA 92036 4761 Pine Hills Road, Julian, CA 92036	(760) 765-0642
YMCA Camp Marston YMCA Camp Raintree Ranch YMCA Camp Surf 560 Silver Strand Boulevard, Imperial Beach, CA 91932	(619) 423-5850
YMCA CHILDCARE RESOURCE SERVICE DEPARTMENT (CRS) Child Care Subsidy, Respite Care, Health & Behavioral Health Child Care Resource & Referral 3333 Camino Del Rio South, Suite 400 San Diego, CA 92108	(619) 521-3055
South County Office Alternative Payment Program 2602 Hoover Avenue, National City, CA 91950	(619) 474-4707
Downtown Office Stage 1 Child Care 1750 5th Avenue, San Diego, CA 92101	(619) 521-3055
Escondido Office Stage 1 Child Care 463 N. Midway Drive, Ste. 100, Escondido, CA 92027	(619) 521-3055
Oceanside Office Stage 1 Child Care 1310 Union Plaza Court, Ste. 200, Oceanside, CA 92054	(619) 521-3055
YMCA YOUTH & FAMILY SERVICES DEPARTMENT (YFS) YMCA Youth & Community Center 2929 Meade Avenue, San Diego, CA 92116	(619) 281-8313
Counseling & Family Support 4080 Centre Street, #103, 104 & 105, San Diego, CA 92103	(619) 543-9850
Oz North Coast (Teen crisis shelter with family counseling) 215 Barnes Street, Oceanside, CA 92054	(760) 721-8930
Oz San Diego (Teen crisis shelter with family counseling) 3304 Idlewild Way, San Diego, CA 92117	(858) 270-8213
TAY Academy - North Coastal (Transition Age Youth Resource Center ages 14-25) 215 Barnes Street, Oceanside, CA 92054	(760) 908-8357
TAY Academy - North Inland (Transition Age Youth Resource Center ages 14-25) 1050 North Broadway, Escondido, CA 92026	(760) 908-9373
Turning Point & Tommie's Place Transitional Living Program (Homeless youth housing with case management) 4145 Swift Avenue, San Diego, CA 92104	(619) 640-9774
YMCA OF SAN DIEGO COUNTY Team Headquarters 3708 Ruffin Road, San Diego, CA 92123	(858) 292-9622