

BOARD OF DIRECTORS

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Baron Herdelin-Doherty	President & CEO
Trindl Reeves	Secretary
Ronald Ferrari	Immediate Past Chair
Susan Mercure, Esq.	Board of Governors Chair

MEMBERS

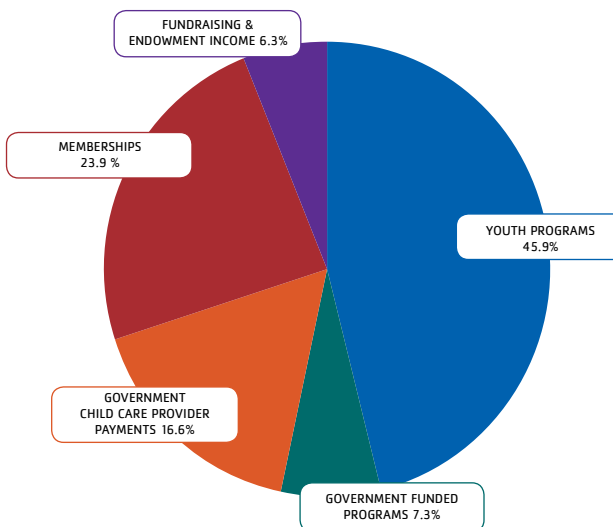
Ralph Barry	Rodney Lanthorne
Bob Bolinger	Jason Levin
Leon D. Brooks, Jr.	Patricia Martinez
Robert Bruning	G. Michael Marvel
Edward Bryant	Jack McGrory
John Calabotta	Dan Ogus
Blair Cannon	Christopher Pannacciulli
Carlo Cetti	Ruby Randall
Frederick Close, M.D.	Jonathan Scheff, M.D.
Bill Geppert	Phillip Schneider
Vernon Hawkins	Brian Scott
Karla Hertzog	Joshua Sherman
Arthur Hightower	Pam Smith
Gordon Johns	Annie So
Amos Johnson, Jr.	Ken Stein
Samantha Jones	John Stiska
Greg Kaminsky	Tom Story
Alex Kim	Thomas W. Sudberry, Jr.
Eric Klein	

TEAM HEADQUARTERS LEADERSHIP

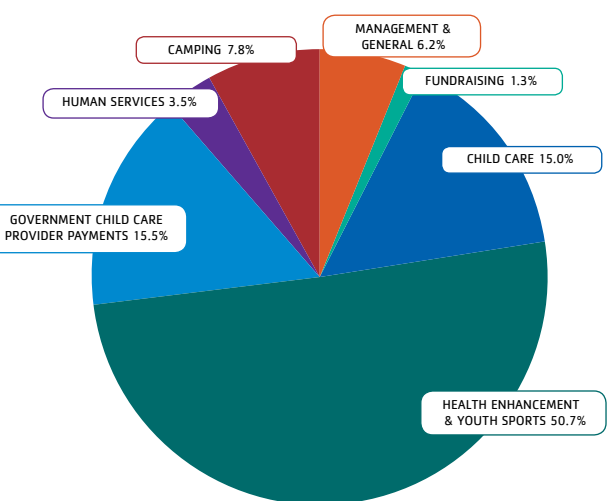
Baron Herdelin-Doherty	President & Chief Executive Officer
Steve Rowe	Executive Vice President & Chief Operating Officer
Paul Sullivan	Executive Vice President & Chief Financial Officer/Operations
Charmaine Gudgeon	Senior Vice President, Member Experience
Shelly McTighe-Rippengale	Senior Vice President & Chief Development Officer
John Merritt	Senior Vice President & Chief Information Officer
Bernie Porter	Senior Vice President, Chief Human Resources Officer & General Counsel
Tina Williams	Senior Vice President, Child & Youth Development
Sue Ball	Regional Vice President
Lisa D'Angelo	Regional Vice President
Laurie Goganzer	Regional Vice President
Tom Madeyski	Regional Vice President
Sarah Reese	Regional Vice President
Rob Sauvajot	Regional Vice President

REVENUE AND EXPENSES

YMCA OF SAN DIEGO COUNTY
TOTAL REVENUE - 2015-16 BUDGET
\$161,600,000



YMCA OF SAN DIEGO COUNTY
TOTAL EXPENSES - 2015-16 BUDGET
\$161,600,000



GIVING OPPORTUNITIES

ANNUAL CAMPAIGN

The Annual Campaign is the "lifeblood" of the YMCA and is conducted annually by volunteers to secure charitable donations from individuals, companies, foundations and community organizations. These funds help to ensure that financial assistance is available to those who need it.

HERITAGE CLUB

Established in 1978, the YMCA of San Diego County Heritage Club recognizes individuals and families who have made a direct (outright) gift or planned gift to the YMCA's Endowment Fund. These gifts create a lasting legacy and ensure that our programs will always be accessible to those who need it most. Gifts may be directed to the YMCA of San Diego County and may be restricted to benefit a specific branch and/or program. Unrestricted gifts will be allocated to our general Endowment Fund.

FINANCIAL FACTS

- The YMCA of San Diego County is the second largest YMCA in the nation.
- Your YMCA is responsible for securing its entire operating budget locally. 100% of funds raised remain at the local Y.
- Contributions help to keep fees low and to provide financial assistance for youth, families and seniors with an inability to pay.
- Government grants are primarily utilized to fund special projects conducted by our Youth & Family Services Department and our Childcare Resource Service Department.
- Fundraising and administration costs are only 8%, making the YMCA of San Diego County one of the most cost-efficient nonprofits in the nation.
- Charity Navigator, an independent nonprofit organization that rates nonprofit organizations to provide clear, objective and reliable assessments of the financial health of nonprofit organizations, rates the YMCA of San Diego County with Four Stars - the highest ranking possible. Four Stars means the YMCA of San Diego County exceeds the industry standard and outperforms most charities financially in organizational efficiency and organizational capacity.
- The YMCA is a 501(c)(3) tax-exempt organization. Tax ID #95-2039198.

MAJOR FACILITIES



YMCA OF SAN DIEGO COUNTY
3708 Ruffin Road
San Diego, CA 92123
858 292 9622
ymca.org



A recycled paper.



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

FOR YOUR INFORMATION

AN OVERVIEW OF THE
YMCA OF SAN DIEGO COUNTY
2015-2016



ymca.org

ALL FAMILIES COUNT!

BRINGING PEOPLE CLOSER

Over the next 10 years, we will double our impact in the community by serving more people and increasing opportunities for quality family time.

AREAS OF FOCUS

We focus our work in three key areas, because nurturing the potential of kids, helping people live healthier and supporting our neighbors are fundamental to strengthening communities.

YOUTH DEVELOPMENT

At the Y, kids learn their ABCs, learn to share, learn about sportsmanship, build leadership skills and most importantly, learn how to be themselves. That makes for confident kids today and contributing and engaged adults tomorrow.

HEALTHY LIVING

Because the Y is for everyone, we bring together children, adults and families of all abilities like no other organization can. As a result, hundreds of thousands in San Diego County are receiving the support, guidance and resources needed to achieve greater health and well-being for their spirit, mind and body.

SOCIAL RESPONSIBILITY

Thanks to the generosity of volunteers and public and private donors who give to the Y, our community is stronger. Every day, we work side by side with our neighbors to make sure that everyone, regardless of age, income or background, has the opportunity to learn, grow and thrive.

OUR MISSION

The YMCA of San Diego County is dedicated to improving the quality of human life and to helping all people realize their fullest potential as children of God through the development of the spirit, mind and body.

ABOUT US

The YMCA of San Diego County was established in 1882 and touches the lives of nearly one out of every eight people in our community.

Total Members and Participants	399,991
Youth	191,048
Adults	208,943
Annual Contributors	14,594
Heritage Club Members	1,226
Policy Volunteers	557
Program Volunteers	1,483
Fundraising Volunteers	2,601
YMCA Facilities	39
YMCA Childcare Resource Service Departments	4
YMCA Resident Camps	3
YMCA Youth & Family Services Programs	20+
YMCA Child & Youth Development Programs	190+
Swimming Pools	26
Total Staff	5,019
Full-Time Staff	890
Part-Time Staff	4,129



MEMBERSHIP

The Y is a nonprofit like no other. Be a member of something special.

BELONG TO A PLACE WHERE:

- Parents find a safe, positive environment for children to learn values, social skills and behaviors.
- Families come together to have fun and spend quality time with each other.
- Adults connect with friends, pursue interests and learn how to live healthier.
- Communities thrive because neighbors support each other and give back.
- We build relationships to support those in pursuit of health and well-being.
- Financial assistance is offered to those who need it most.

PROGRAMS

- **Active Adults/Seniors**
- **Advocacy**
- **Camp**
- **Character Development**
- **Child & Youth Development**
Before & After School Care, Preschool, Resource & Referral, Subsidy, Respite
- **Family Enrichment**
- **Global Services**
- **Group Interests & Lifelong Learning**
- **Health, Well-Being and Fitness**
- **Social Services**
Critical Support for Families in Crisis
- **Swim, Sports, Gymnastics & Play**
- **Volunteerism and Giving**
- **Youth Education and Leadership Development**

MEMBERSHIP BENEFITS

- **State-of-the-Art Facilities, Equipment and Amenities:** Newly Renovated Fitness and Wellness Centers, Gyms, Indoor and Outdoor Pools, Skateparks, Waterslides and Splash Pads
- **Group Exercise Classes:** Supporting all fitness levels with classes such as: BODYPUMP™, Zumba, TRX, Pilates, Les Mills, Yoga, Mat Pilates, functional training, group cycling, Tai Chi and water exercise classes
- Professional and nationally certified fitness and wellness experts
- Nutrition and Weight Management
- Specialized one-on-one or small group Personal Training and Personal Aquatic Training
- **FREE** fitness consultations and orientation
- **FREE** programs to get started on your wellness journey
- **FREE** kids' fitness programs
- **SPECIAL RATES** for military membership
- **CONVENIENT ACCESS** to 17 YMCA Wellness Center locations in San Diego County
- **OPEN** 7 days a week
- **FREE** guest passes each year to invite your friends
- **FREE** on-site Child Watch while you work out
- **FREE** family programs and events
- **SPECIAL RATES** on programs, including adult sports, youth sports, camp and more
- **YOUTH PROGRAMS** including leadership development, Youth & Government and volunteer opportunities

YMCA LOCATIONS

BORDER VIEW FAMILY YMCA	(619) 428-9622
3601 Arey Drive, San Diego, CA 92154	
COPLEY-PRICE FAMILY YMCA	(619) 280-9622
4300 El Cajon Boulevard, San Diego CA 92105	
EAST COUNTY	
Cameron Family YMCA	(619) 449-9622
10123 Riverwalk Drive, Santee, CA 92071	
John A. Davis Family YMCA	(619) 464-9622
8881 Dallas Street, La Mesa, CA 91942	
McGrath Family YMCA	(619) 462-9622
12006 Campo Road, Spring Valley, CA 91978	
YMCA Gymnastics Center	(619) 462-9622
2471 Jamacha Blvd., #102-104, El Cajon, CA 92019	
JACKIE ROBINSON FAMILY YMCA	(619) 264-0144
151 YMCA Way, San Diego, CA 92102	
JOE AND MARY MOTTINO FAMILY YMCA	(760) 758-0808
4701 Mesa Drive, Oceanside, CA 92056	
LA JOLLA	
Dan McKinney Family YMCA	(858) 453-3483
8355 Cliffridge Avenue, La Jolla, CA 92037	
Shepherd YMCA Firehouse	(858) 459-1640
7877 Herschel Avenue, La Jolla, CA 92037	
MAGDALENA ECKE FAMILY YMCA	(760) 942-9622
200 Saxony Road, Encinitas, CA 92024	
Gymnastics Center	(760) 635-3070
6100 Avenida Encinas, Suite B, Carlsbad, CA 92011	
MISSION VALLEY YMCA	(619) 298-3576
5505 Friars Road, San Diego, CA 92110	
Krause Family Skate & Bike Park	(858) 246-6731
3401 Clairemont Drive, San Diego, CA 92117	
Toby Wells YMCA	(858) 496-9622
5105 Overland Avenue, San Diego, CA 92123	
PALOMAR FAMILY YMCA	(760) 745-7490
1050 North Broadway, Escondido, CA 92026	
PENINSULA FAMILY YMCA	(619) 226-8888
4390 Valeta Street, San Diego, CA 92107	
RANCHO FAMILY YMCA	(858) 484-8788
9410 Fairgrove Lane, San Diego, CA 92129	
Scripps Poway YMCA	
Camp and Sports Center	(858) 484-8788
10481 Scripps Poway Parkway, San Diego CA 92131	
SOUTH BAY FAMILY YMCA	(619) 421-9622
1201 Paseo Magda, Chula Vista, CA 91910	
Child Care Administration	(619) 421-9622
50 Fourth Avenue, Chula Vista, CA 91910	
Eastlake Family YMCA & Kari Lyn Sutherland Gymnastics Center	(619) 421-9622
2311 Boswell Road, Suite 7, Chula Vista, CA 91914	

YMCA LOCATIONS

SOUTH BAY FAMILY YMCA Cont.

Sports Complex	(619) 421-9622
2390 Boswell Road, Suite 300, Chula Vista, CA 91914	
Goodrich Teen Center	(619) 421-9622
820 Paseo Ranchero, Chula Vista, CA 91910	

YMCA OVERNIGHT CAMPS

YMCA Camp Marston	(760) 765-0642
YMCA Camp Raintree Ranch	
PO Box 2440, Julian, CA 92036	
4761 Pine Hills Road, Julian, CA 92036	
YMCA Camp Surf	(619) 423-5850
560 Silver Strand Boulevard, Imperial Beach, CA 91932	

YMCA CHILDCARE RESOURCE SERVICE DEPARTMENT (CRS)

Child Care Subsidy, Respite Care, Health & Behavioral Support	(619) 521-3055
Child Care Resource & Referral	(800) 481-2151
3333 Camino Del Rio South, Suite 400 San Diego, CA 92108	
South County Office	(619) 474-4707
Alternative Payment Program	
2602 Hoover Avenue, National City, CA 91950	
Downtown Office Stage 1 Child Care	(619) 521-3055
1750 5th Avenue, San Diego, CA 92101	
Escondido Office Stage 1 Child Care	(619) 521-3055
463 N. Midway Drive, Ste. 100, Escondido, CA 92027	
Oceanside Office Stage 1 Child Care	(619) 521-3055
1310 Union Plaza Court, Ste. 200, Oceanside, CA 92054	

YMCA YOUTH & FAMILY SERVICES (YFS)

YFS Administration/Community Center	(619) 281-8313
2929 Meade Avenue, San Diego, CA 92116	
Counseling Center	(619) 281-8313
4394 30th Street, San Diego, CA 92104	
(Effective December 1, 2015)	
Oceanside Complex	(760) 721-8930
215 Barnes Street, Oceanside, CA 92054	
Oz San Diego	(858) 270-8213
(Residential teen shelter with family counseling)	
3304 Idlewild Way, San Diego, CA 92117	
TAY (Transition Age Youth) Academy & Well-being Annex	(760) 908-9373
(Counseling Services & Resource Center at Palomar Family YMCA)	
1050 North Broadway, Escondido, CA 92026	
Turning Point Transitional Living Program	(619) 640-9774
(Homeless youth housing with case management)	
4145 Swift Avenue, San Diego, CA 92104	

YMCA OF SAN DIEGO COUNTY

Team Headquarters	(858) 292-9622
3708 Ruffin Road, San Diego, CA 92123	