

The Y.™ For a better us.™

LEVELS OF GIVING:

\$75 per month...

makes it possible for an entire family to have the resources and support needed to learn, grow and thrive.

\$125 per month...

offers 10 kids the ability to attend Y day camp, helping them become responsible stewards of our environment and respected leaders with their peers.

\$250 per month...

lets 10 kids experience Y after school programs where they engage in physical, learning and imaginative activities that encourage them to explore who they are and what they can achieve.

OUR GOAL: \$1,590,000

I PLEDGE: \$5,000 \$2,500 \$1,000 \$500

Other \$ _____

Name _____

Business Name _____

Address _____

City _____ State _____ Zip Code _____

Phone(s) _____

Email _____

I WILL PAY MY PLEDGE:

Online at YMCA.org/giving

Monthly (10 Payments)

Monthly Electronic Invoice

Quarterly (March, June, Sept., Dec.)

Quarterly Electronic Invoice

Credit Card # _____

Expiration Date _____

Signature _____

Please make checks payable to: **YMCA of San Diego County**
Mail to: 3708 Ruffin Road, San Diego, CA 92123

Campaigner Name _____

To Give - Call 858.292.9622 or go to ymca.org

EMPOWERING FAMILIES

"I never thought that I would be eligible to receive financial assistance through the YMCA," said Holly, YMCA Family Member and mother to a bright and thriving young girl named Mary. "Mary hasn't had the easiest life," and the Y "not only helped me as the parent but my daughter Mary as well."

Holly believes that Mary has grown into the person she is today because of the Y. While camps and afterschool programming gave Holly the child care she needed so that she could work, Mary was gaining in confidence as she was learning to communicate, share with others and make friends.

The Y "is preparing my daughter to become a strong, mature, healthy girl who knows the importance of her community and giving back to others. I could never repay the YMCA for the impact that they have had on my family and I could never thank the YMCA enough for being a part of my family." Because Mary loves the YMCA so much, she joined the Annual Campaign last year to help raise funds so that others may have the same opportunities that she was given.



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY



TOGETHER WE CAN BUILD A BETTER US

Annual Campaign
YMCA OF SAN DIEGO COUNTY

The Y.™ For a better us.™

ENGAGING ALL FAMILIES... BECAUSE TOGETHER WE BUILD A BETTER US

The Community's Need:

It's a fact that strong, stable, secure families form a solid foundation for the growth and success of all family members, particularly children in low-income areas. We are committed to reaching out to kids and families regardless of income, to provide support by engaging in the Y.

Our Commitment:

We have a vision to significantly increase the time families spend together and, specifically, to engage 1 in 8 households in programs that will help family members of all ages and backgrounds learn, grow and thrive.

Last year, the YMCA of San Diego County raised \$6,294,845 to provide financial assistance and subsidy to fulfill our mission to serve all people regardless of their ability to pay. The need is urgent and growing...and it can't be met without you!

The Impact of Your Investment:

Our Association-led annual campaign focuses on supporting our highest-need communities throughout San Diego County. When you invest in the Y, your dollars will directly benefit kids and families in underserved communities.

Bryan's Story

Bryan had been in the foster care system for several years before finding the Y and entering the Transition Age Youth Academy (TAY), which provides housing and counseling services. Through TAY, Bryan learned about YMCA internships and served as a Y volunteer.

"I am happy to say that this volunteer opportunity has turned into a paying position as a YMCA Member Services Team member," said Bryan. "Working for the YMCA has done more than ensure I would not be homeless, it has helped me come out of my shell, develop professionally and given me a support system. I am thankful that I have the Y today."

2,601 Fundraising Volunteers

190+ Child & Youth Development Sites caring for **15,000** children every day. One of the largest providers in San Diego County.

\$6.2 Million Financial assistance and subsidy provided to those who need it most.

77,008 Individuals Received Financial Assistance

39 Y Facilities

14,594 Donors

399,991 Members & Participants
48% are children under the age of 18.

YOUTH DEVELOPMENT • **HEALTHY LIVING** • **SOCIAL RESPONSIBILITY**

At the Y, strengthening community is our cause. We believe that positive, lasting personal and social change can only come about when we all work together to invest in our kids, our health and our neighbors.

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OUR MISSION

The YMCA of San Diego County is dedicated to improving the quality of human life and to helping all people realize their fullest potential as children of God through the development of the spirit, mind and body.

GIVE TODAY
ymca.org • 858.292.9622